



THE GLOUCESTERSHIRE BUSINESS SHOW

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LIVE*talk*

SME Business and Cyber – finding a balanced viewpoint, finding added value

Tuesday 21 May 12:45pm



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Cheltenham Town Hall, Imperial Square, Cheltenham, GL50 1QA

In association with

nettl
of Gloucester & Cheltenham

Tom Beasley
Active Gloucestershire
Dave Woodfine
Cyber Security Associates

Active
Gloucestershire



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SME Business and Cyber – finding a balanced viewpoint, finding added value

Cyber is a fast-moving sector. A critical and growing area pivotal to both the business community and society in general. Neglecting simple guidelines and housekeeping is a vulnerability, but the smaller SME business community are stretched for time and resource. How to create an engagement then in this critical area? To add value to smaller SME business, build awareness and manage vulnerabilities in a positive way?



Tom Beasley

Business Development Director for Active Gloucestershire, Tom is an experience multi-disciplinary senior manager with extensive experience at strategic and operation level. Broad specialisms include marketing (online and e-marketing), governance, estates and property, coaching and mentoring, succession planning and innovation. Recent experience of working in the public, private and third sector.

Book your tickets for this event

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