



THE GLOUCESTERSHIRE BUSINESS SHOW

Gloucestershire's Festival of Business & Innovation

#GBS19

Workshop

The Digital High Street – Getting the best of both worlds...

Tuesday 21 May 1:30pm



Book your tickets

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Cheltenham Town Hall, Imperial Square, Cheltenham, GL50 1QA

In association with

nettl
of Gloucester & Cheltenham

Kevan Blackadder – Cheltenham BID

Martin Bundy – John Lewis

Nigel Jobson – Maybe*

Chris Nyland – Nettl of Cheltenham & Gloucester

Dionne Moore – Merrywalks

Emily knight – UK Digital Retail Innovation Centre

Tuesday 21 May 1:30pm

The Digital High Street – Getting the best of both worlds...

Recent developments in high streets across the UK show that things are changing – fast. The successful retailers have been those who have managed a blend of digital and physical presence. Kevan Blackadder chairs a discussion with some of Gloucestershire's leading influencers in the area about how digital will affect retail moving forward and what we can expect on the high street in the coming years.



Kevan Blackadder

Kevan is The Director of Cheltenham Business Improvement District. He liaises with businesses of all kinds and drive new initiatives for the benefit of the town. He also has a wealth of career experience in both digital and traditional media.

Book your tickets for this event

<https://digital-high-st-getting-the-best-of-both-worlds.eventbrite.co.uk>

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