

Kevan Blackadder – Cheltenham BID
Leslie Sheldon – Founder, Cheltenham Film Festival
Michael Ratcliffe – Cheltenham Chamber of Commerce
Oliver Bruce – Director, Pinpoint Media



Tuesday 21 May 10:30am

Festivals – what do they bring to the County?



Cheltenham is renowned for its great Festivals and their addition to the town's visitor economy and local community. With festivals putting the town on the map, The International Film Festival is an exciting new addition to Cheltenham's Festival Calendar. Not only will the Cheltenham International Film Festival support and encourage young film makers, but it will bring participants and visitors into the town to enjoy the Town's bars, restaurants hotels and hospitality. It will bring a boost to the town and county economy. We also aim to make Cheltenham a significant film destination Bringing leaders and artist to the town to take part in and support the Festival. Join some of the festival's founders and key supporters to look at the benefits it will bring to the county's economy.



Kevan Blackadder

Kevan is The Director of Cheltenham Business Improvement District. He liaises with businesses of all kinds and drive new initiatives for the benefit of the town. He also has a wealth of career experience in both digital and traditional media.

Book your tickets for this event

<https://festivals-what-do-they-bring.eventbrite.co.uk>



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